



network

Your business community



MCG NETWORK

The MCG Network presents you with a series of unforgettable experiences, business networking and connection opportunities.

While the MCG physically unites Victorians and is a symbol of community and passion, it also provides an unrivalled platform for business opportunities.

It's a community where likeminded businesses can flourish by gaining exposure, leverage new relationships and support local. MCG Network members and partners will be able to enjoy experiences at the MCG in the most sought after locations, such as our annual Wine & Dine on the

Arena event hosted on the hallowed turf of the MCG. Be entertained by the best talent in sport and business while meeting new customers, clients or business partners across our range of events designed for opportunity and interaction.

There are three levels of membership - Business Connect, Networker and Ultimate - to choose from and give businesses varying opportunities for engagement.



CREATING CONNECTIONS



The MCG Network team are dedicated connectors, who are there to help you uncover new business opportunities and elevate your member experience.

Our Strategic Alliance Manager and your MCG Network Account Manager offer regular check ins and work with you to understand your business needs and objectives. With this insight, we actively facilitate introductions to other members of our business community and deliver regular intimate group engagement sessions.

We are passionate about further developing business relationship opportunities and providing long-lasting outcomes for all MCG Network members.

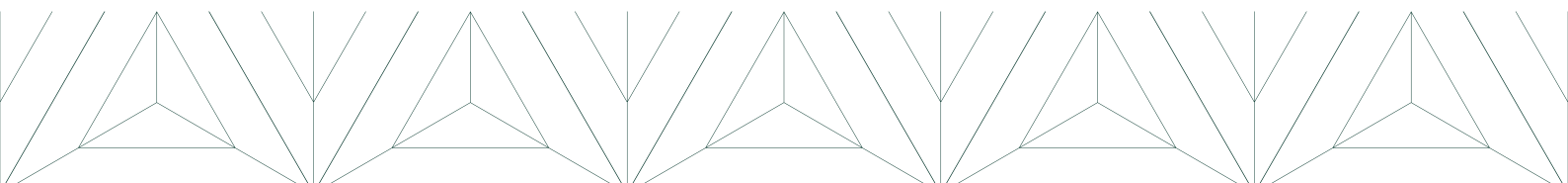
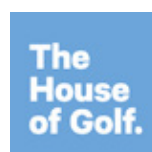
OUR COMMUNITY

As an iconic global venue, the MCG has one of the largest and most connected communities of brands and business people in the country.

PRINCIPAL PARTNER



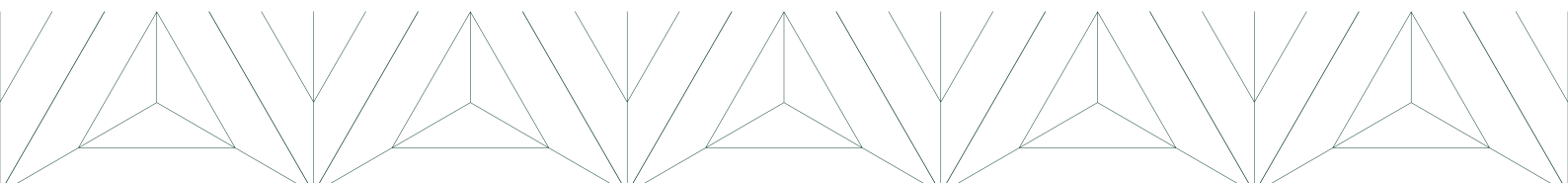
PARTNERS



OUR COMMUNITY

MEMBERS

About Today.



EVENTS CALENDAR



UPCOMING EVENTS

Penfolds Luxury Dinner

Thursday 29 August 2024
6:30pm - 9:30pm
Committee Room, MCG

Final Four Luncheon

Friday 20 September 2024
11:00am - 2:00pm
Members Dining Room, MCG

Golf Challenge

Friday 18th October 2024
7:30am - 3:30pm
Moonah Links Golf Course

2025 Event Calendar coming soon

PAST EVENTS

Wine & Dine on the Arena
December 2023

Spirit of ANZAC Luncheon
April 2024

Inner Sanctum Luncheon
June 2024

EVENT HIGHLIGHTS



ADDITIONAL OPPORTUNITIES

MCG Network members and partners also have the opportunity to be involved at a higher capacity with additional activities aimed to get brands up in lights.

For more information, please discuss with the MCG Network team.

Event Partner

Bring your brand to life at one of our annual MCG Network events. This is a great opportunity to showcase your product or services to MCG Network members. Becoming an event partner has endless opportunities including but not limited to; stage sponsorship, host of post networking drinks or a pop-up beverage tasting station.

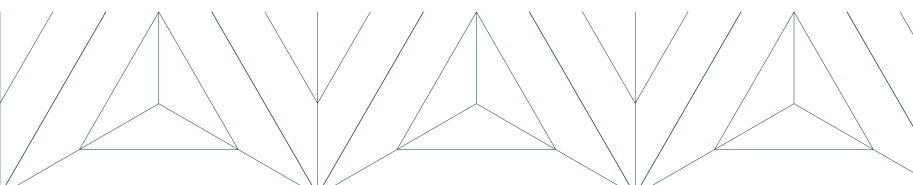
Golf Challenge Activation

An opportunity to be right in front of members as they enjoy a day out on the course. This may include company branding, prize giveaways, or sponsoring an award.

MCG Network Lounge

The MCG Network Lounge is a premium corporate suite located centrally in the Shane Warne Stand of the MCG. MCG Network members and partners have the opportunity to purchase AFL match tickets (subject to availability) into the MCG Network Lounge to treat clients, staff, friends and family to a fun day out at the footy while enjoying a delicious grazing menu and beverages.

Treat your clients, staff, friends and family to all the footy action while enjoying a delicious grazing menu and beverages.



HOW TO GET INVOLVED

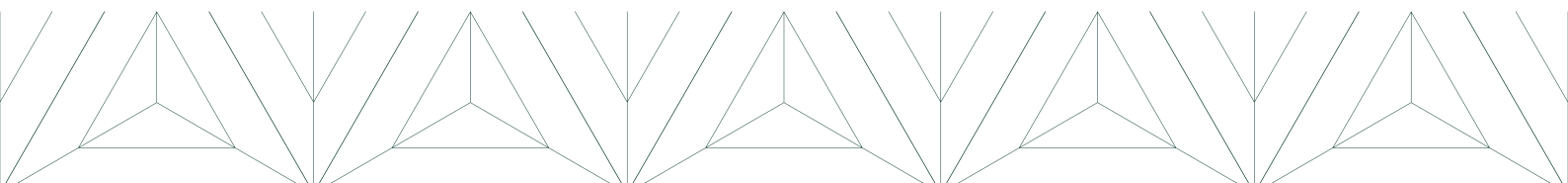


Online

Please complete the [online enquiry form](#) and one of our account managers will be in contact to discuss.

Payment Options

Members have the option to pay upfront annually or via monthly installments. Please note surcharges may apply.



GET IN TOUCH



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James Webster - Head of Partnerships

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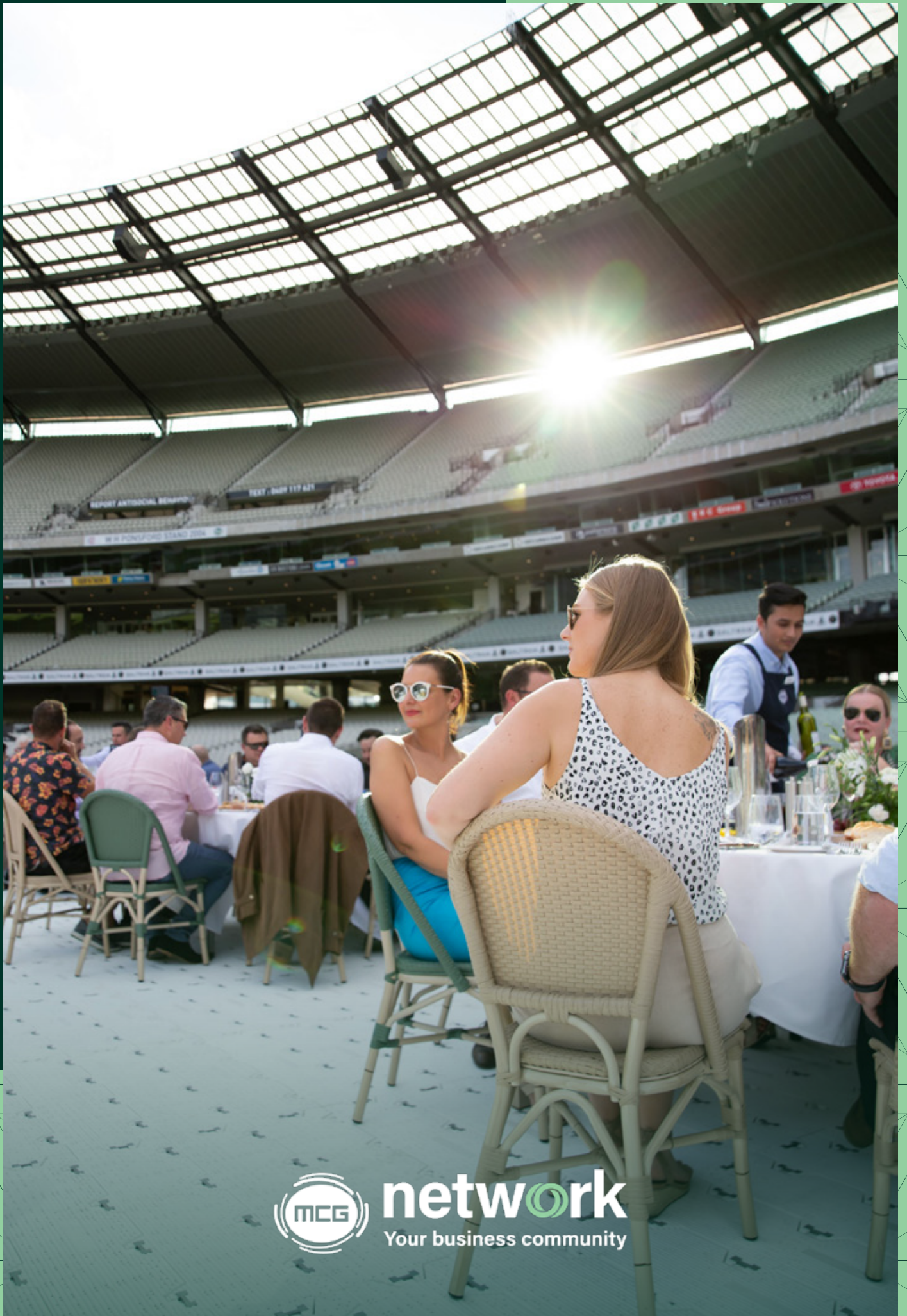
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